

## 2022 VIRTUAL DISABILITY DAY(S) ON THE HILL SPONSORSHIP OPPORTUNITIES

Virtual advocacy means more folks than ever are involved in Disability Day(s) on the Hill (DDH).

We're building on that opportunity to put together teams

of fierce Tennesseans advocating for systems and policies that WORK, and calling out

systems and policies that DON'T WORK.

Make no mistake about it, Tennesseans with disabilities are TEAM - WORK.

DDH 2022 Advocacy Webinar - Online Training Session January 25th, 2022 at 2pm CT, and again at 6pm CT

**Regional Teams Meet With Legislators** 

Weeks of February 21st, February 28th & March 7th

Tennessee Lights up Coalition Blue for Disability Advocacy Day Friday, March 11th, 2022 Platinum
One (1)
Available

\$20k

\$3k for TDC Members Silver Three (3) Available \$5k

Gold

Two (2)

\$10k

\$1.5k for TDC Members **Bronze** Four (4)

FOILZE
Four (4)
Available
\$2k

FREE for TDC Members Supporting Twenty (20) Available \$500

#### 2022 "TeamWork" YEAR-LONG CAMPAIGN VIDEO

Your brand will be prominently featured in our 2022 campaign video that's pinned on our social media pages and shared by our 40+ member organizations. This positive, inspiring video will highlight the amazing, can-do spirit of Tennesseans with disabilities and will be utilized throughout 2022 - not only during DDH 2022.

\*Platinum sponsorship includes first right of refusal for 2023. One available.

# 2022 CELEBRITY FACEBOOK LIVE PERFORMANCE\* PRESENTING SPONSOR

Underscore your organization's commitment to DEI and Tennesseans with disabilities, with a special celebrity performance on Facebook live. In the spirit of access and inclusion, the performance will air on our nine regional Facebook networking groups on Disability Advocacy Day. As a presenting sponsor, your brand will be used to market the event, as well as your logo clearly displayed during the performance.

\*Two Gold Sponsorships available, and are first-come, first-served.

#### **TRANSLATION & ACCESSIBILITY SPONSORS**

What better brand alignment than the spirit of access and inclusiveness? Your sponsorship dollars help support the numerous American Sign Language (ASL), captioning, and other translation services that keep our events as inclusive as possible. Sponsoring organizations will be recognized anytime ASL interpreters are used.

 $\hbox{$^*$Three Silver Sponsorships available, and are first-come, first-served.}$ 





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Supporting Twenty (20) Available \$500

#### **DDH REGISTRATION PACKETS & SWAG BAG - PACKAGING AND SHIPPING\*\***

First impressions go a long way, and yours will stand out from the pack(aging). Your brand's logo will be prominently displayed on the exterior packaging of our 2022 DDH Registration Information, T-shirt and Swag Bag. These 400 tangible packages help community members hours apart look and feel united leading up to the big day.

\* Four Bronze Sponsorships available, and are first-come, first-served.

#### YOUR BRAND'S PROMO\*\* ITEMS INCLUDED IN DDH 2022 SWAG BAG & SHIPPED IN ADVANCE TO ALL ATTENDEES

Free things have serious value when it comes to grabbing awareness. You ship us 400 promo items of your choice, and we will include them in our DDH swag bag much to the delight of hundreds of Tennesseans with disabilities across the state. Not sure if you have enough on hand, or can have enough on time? Contact Debbie Vaughn, of Winning Images for help finding quick-ship items and be sure to mention <u>DDH 2022 for special pricing and discounts</u>. debbie@winningimages.net, 615-591-2366.

- \*\*400 promo items provided by sponsor and must ship to arrive in Nashville no later 02/09/22.
- \*20 Supporting Sponsorships available, and are first-come, first-served.



#### **FREE SPONSOR BONUS**

Logo included on DDH 2022 website page and linked to your organization's URL.

