Social Media Advocacy Tool

Social media, when used effectively, can become a great tool for advocacy. Comment on posts by local and state policymakers with constructive feedback on a policy, voice your opposition or support a piece of legislation with a retweet, send a Facebook message sharing your story with your representatives. Tag an elected official in your posts about a certain issue or topic.

You can:

- Keep up with current issues
- Communicate with your local government and elected officials
- Share your voice in a respectful, impactful way
- Remind them, we’re In This Together! #InThisTogetherTN

For example, tag Brad Turner, Commissioner of the Department of Intellectual & Developmental Disabilities on issues related to services you care about.

Here’s an example > > >

We’ve shared social media handles for some of the leaders in state government below. Use these to communicate your needs and advocate for disability rights in Tennessee.

Bill Lee
50th Governor of Tennessee
Twitter: @GovBillLee | Facebook: https://www.facebook.com/BillLeeTN/
Instagram: @govbilllee | Email: https://www.tn.gov/governor/contact-us.html

Randy McNally
Lieutenant Governor (leader of the TN State Senate)
Twitter: @ltgovmcnally | Facebook: https://www.facebook.com/randy.mcnally.7
Instagram: @ltgovmcnally | Email: lt.gov.randy.mcnally@capitol.tn.gov

Cameron Sexton
Speaker of the TN House of Representatives (leader of the House)
Twitter: @CSexton25 | Facebook: https://www.facebook.com/cameron.sexton.5
Email: speaker.cameron.sexton@capitol.tn.gov
Advocacy Area

Education

Penny Schwinn
Commissioner, Department of Education
Twitter: @SchwinnTeach
Facebook: https://www.facebook.com/penny.schwinn
Email: Commissioner.Schwinn@tn.gov

Issues or services for Tennesseans with Intellectual or Developmental Disabilities

Brad Turner
Commissioner, Department of Intellectual & Developmental Disabilities
Twitter: @BradTurnerDIDD
Facebook: https://www.facebook.com/brad.turner.18062
Instagram: @tnidd | Email: Brad.Turner@tn.gov

Voting

Trey Hargett
Secretary of State
Twitter: @sectrehargett
Facebook: https://www.facebook.com/TennesseeSecretaryofState
Instagram: @tnsecofstate | Email: Tre.Hargett@tn.gov

Health care

TN Department of Health
Twitter: @TNDepトfHealth
Facebook: https://www.facebook.com/TNDeptofHealth
Email: tn.health@tn.gov

Health care and long-term supports and services through Medicaid

Bureau of TennCare
Twitter: @TennCareRep
Facebook: https://www.facebook.com/TennCare
Instagram: @tenncarerep | Email: Tenn.Care@tn.gov

Vocational rehabilitation services

Danielle Barnes
Commissioner, Department of Human Services
Facebook: https://www.facebook.com/danielle.w.barnes
Instagram: @danielle.w.barnes | Email: danielle.w.barnes@tn.gov
Department Twitter Account: @TNHumanServices

Employment

Dr. Jeff McCord
Commissioner, Department of Labor & Workforce Development
Twitter: @JeffMcCordTN | Email: jeff.mccord@tn.gov

Transportation

Clay Bright
Commissioner, Department of Transportation
Twitter: @TDOTCommish | Email: clay.bright@tn.gov

Housing

Ralph M. Perrey
Executive Director, TN Housing Development Agency
Twitter: @RalphPerrey | Email: rperrey@thda.org

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